Privacy Policy

Smart VR Lab
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Why do we keep your data?

We only collect personal user data that is paramount for the administration of giving access to the Software and billing for the service. This includes email and company details the Licensor is obliged by law to use for sending an invoice.

We also run analytics on our website but in an anonymised way so individual users do not get tracked. We do this to improve our website and services.

Besides system emails, we also occasionally send promotions and updates. Users can opt-out which are displayed at the lower part of the email.

Who do we share data with?

Besides storing the data on our own servers, we need to share some of the data for the operation of our company.

Who	Why	What
Trans-IX	Store all uploaded files	Uploaded files Logs
Mollie	Processing payments	Billing info
Mailchimp	Automate email campaigns	e-mail address
Chargebee	Subscription management	Billing info

How long do we keep your data?

The data is used until you remove your account.

Your rights about your data.

You can always access and edit your data on your account. If you want us to remove all your data we store and is stored by third parties, please send us a message at info@smartvrlab.nl.

You can also ask us to send you a copy of the data we keep from you.

For any complaints, please send us a message first before filing a complaint with the local supervisory authorities.